

# January 2015-Alisa Ring

Date	Recruitment Activity/ Event	Site	Description of Activity	Success Rate	1- Reason and Improvement Suggestions
1/13/15	Occupational Programs Presentations to Eng. IV Seniors at CHS	Columbia High School	Presentations were given to the English IV students at CHS on admissions, financial aid and the occupational programs we offer at FGC.	4	It was wonderful being able to speak to all of the ENG IV classes at CHS but I wish there could have been more follow through or lke a call to action. Ie. Going to a computer lab and walking them through our website as well as taking them to the FAFSA site.
1/14/15	Occupational Programs Presentations to Eng. IV Seniors at CHS	Columbia High School	Presentations were given to the English IV students at CHS on admissions, financial aid and the occupational programs we offer at FGC.	4	It was wonderful being able to speak to all of the ENG IV classes at CHS but I wish there could have been more follow through or lke a call to action. Ie. Going to a computer lab and walking them through our website as well as taking them to the FAFSA site.
1/15/15	Occupational Programs Presentations to Eng. IV Seniors at CHS	Columbia High School	Presentations were given to the English IV students at CHS on admissions, financial aid and the occupational programs we offer at FGC.	4	It was wonderful being able to speak to all of the ENG IV classes at CHS but I wish there could have been more follow through or lke a call to action. Ie. Going to a computer lab and walking them through our website as well as taking them to the FAFSA site.
1/17/15	MLK Jr. 86th Birthday Youth Extravaganza	Trinity United Methodist Church- Downtown Lake City	The programming was focused on leadership and development as well as honoring the life of Dr. King. Many of the young people in attendance were also speaking, singing or dancing in the program.	5	This was one of my favorite events so far. There were 60+ students ranging from elementary to high school that we spoke with. Also, not only were we able to provide information to those students but there was a good handful of people who were already in the work force interested in either coming back to college or going for the first time.
1/19/15	MLK Jr. Parade	Dixie County		4	There was a good amount of people in Dixie who came out for the parade. If we had some kind of promo item to hand/toss out I think it would have made it that much better. You could here a lot of people asking where FGC was located so if we had something like a frisbee with our logo and location it would have been better reinforcement.
1/21/15	Occupational Programs Presentations to Eng. IV Seniors at CHS	Columbia High School	Presentations were given to the English IV students at CHS on admissions, financial aid and the occupational programs we offer at FGC.	4	It was wonderful being able to speak to all of the ENG IV classes at CHS but I wish there could have been more follow through or lke a call to action. Ie. Going to a computer lab and walking them through our website as well as taking them to the FAFSA site.
1/22/15	Occupational Programs Presentations to Eng. IV Seniors at CHS	Columbia High School	Presentations were given to the English IV students at CHS on admissions, financial aid and the occupational programs we offer at FGC.	4	It was wonderful being able to speak to all of the ENG IV classes at CHS but I wish there could have been more follow through or lke a call to action. Ie. Going to a computer lab and walking them through our website as well as taking them to the FAFSA site.
1/27/15	Occupational Programs Presentations to Eng. IV Seniors at Baker County High School	Baker County High School	Presentations were given to the English IV students at Baker County High School on admissions, financial aid and the occupational programs we offer at FGC.	4	Wish we had more time with them. Their class periods were 50 mins long so we had to condense the presentation.
1/28/15	Admissions and Financial Aid Presentation for Seniors at FWHS	Fort White High School	Presentations were given to 97 seniors at Fort White High School in their media center. I covered the steps to admissions and different programs offered and Becky Westberry covered Financial Aid. After the presentations we helped students log on to the FAFSA site and create a pin.	5	Of the 97 seniors in the media center only 1 girl had applied to a college/university and been accepted so it was a wonderful opportunity to get to speak to that group about the options for college. We also had more one on one time with the students because we helped them start their FAFSA applications.

## Other Events

Date	Event	Site	Office Attending
1/23/15	CTE Tour	FGC Campus	Occupational Programs

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1/29/15	Campus Tour	FGC Campus	
1/30/15	CTE Tour	FGC Campus	Occupational Programs

## Upcoming Events

Date	Event
02/04/15	Presentation to Branford High transition students
02/05/15	Tour with home schooled students from Baker county interested in Dual Enrollment
02/06/15	CTE Tour-Baker County
02/07/15	5th Annual Glitz, Glam and Glitter Fest.
02/11/15	Covenant Community School Campus Tour
02/13/15	CTE Tour-Baker County
02/13/15	Olustee Festival
02/14/15	Olustee Festival
02/18/15	FGC Presentation to Dixie County Rotary Club
02/19/15	Presentation to 40 girls on Campus for Diva Day (not sure about the details on this one- VP Hickman asked me to help out)
02/20/15	Echols County College and Career Fair
02/21/15	Doxie Derby-Lake City Fairgrounds
02/24/15	FHWS Career Fair
02/26/15	Potential Date for the CHS Ed. Fair (still waiting on confirmation)

## February 2015-Alisa Ring

Date	Recruitment Activity/ Event	Site	Description of Activity	Success Rate	1- Reason and Improvement Suggestions
2/4/15	Programs Presentations to Transition Students at Branford High	Branford High School	Presentations were given to the middle and high school transition students (which are students that have some sort of disability) on the programs we offer here, financial aid, dual enrollment and admissions.	4	It was a great opportunity to speak to these students at Branford High. A lot of them were interested in occupational programs and didn't know that there are programs offered here that are only a semester long. You could actually see a light turn on when they realized that to become a nurse or emt you didn't have to go for 8 years. We had only 45 mins to speak and we did go over but their guidance counselor let them stay for Q&A. So focusing on staying in our allotted time while still hitting on all the important information that will help them in the future.
2/7/15	Glitz, Glam and Glitter Festival	Macclenny Ag. Center	Tabling at the festival put together by the Baker County Chamber of Commerce	3	I enjoyed getting to go in to Baker county for this event but it was extremely slow. Last year the other vendors said it was a packed house but this year another event was happening in Baker that same day.
2/13/15	Olustee Festival	Downtown Lake City	Tabling for the Olustee Festival.	5	I did the morning shift for tabling at the festival. We had a lot of traffic to our tent especially Friday morning because that's when all of the schools in Columbia county were performing. A lot of students elementary to high school age plus parents stopped by the tent for information.
2/14/15	Olustee Festival	Downtown Lake City	Tabling for the Olustee Festival.	5	I did the morning shift for tabling at the festival. We had a lot of traffic to our tent especially Friday morning because that's when all of the schools in Columbia county were performing. A lot of students elementary to high school age plus parents stopped by the tent for information.
02/18/15	FGC Presentation to Dixie County Rotary Club	Dixie County	Presentations were given to the Rotary Club members of Dixie county on the programs we offer, financial aid, dual enrollment opportunities and admissions.	5	There were about 13 Rotary Club members in attendance for this meeting as well as two rotary high school representatives who are seniors and currently do dual enrollment with us. One of the Rotary members there is also a school board member. I gave them all our college information booklets and went over our programs, financial aid and admissions. I also explained the SB 1720 which almost all were unfamiliar with including the dual enrollment students. The rotary president said they do projects throughout the year with the youth in their community and she would like us join them when they do their future events.
2/20/15	Echols County College and Career Fair	Echols County High School Statenville, Ga	Tabling at the Echols County College and Career Fair	4	The event was for Echols County high school and middle school students. We were asked to focus on a program and do demonstrations so Kim Salyers came too to do physical therapy demonstrations. Next year we should request at least two tables so one can completely be for program demonstrations and the other FGC general information.
2/21/15	Health and Wellness Expo	Richardson Community Center, Lake City, FL	Tabling at Richardson Community Center's Annual Health and Wellness Expo	2	The event itself was well planned out and had a lot of wonderful vendors. However, the event turn out was extremely low.

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2/24/15	Fort White High School College and Career Fair	Fort White High School	Tabling for the college and career fair for the FWHS students.	4	The event was great. Handed out a lot of information to students and parents. FGC had 6+ tables at this event representing different programs. Next year we will need to bring more items for the other tables and try to get the programs to have some sort of demonstration going on.
2/26/15	Columbia High School Educational Fair	Columbia High School	Tabling at the ed fair for upcoming 9th graders going to CHS in the fall, current 9th, 10th and 11th graders.	5	This event was more for students to see what elective courses and clubs CHS has to offer students. However, from set-up to tear down my table constantly had a group of students and parents checking out our programs and especially interested in financial aid and dual enrollment.

### Other Events

Date	Event	Site	Office Attending
2/5/15	Campus Tour with Baker County Home Schooled Students	FGC Campus	
2/6/15	CTE Day Touring	FGC Campus	Occupational Programs
2/11/15	Campus Tour with Covenant Community School	FGC Campus	
2/19/15	Diva Tech Day	FGC Campus	Occupational Programs
2/26/15	Diva Tech Day	FGC Campus	Occupational Programs
2/27/15	CTE Touring	FGC Campus	Occupational Programs

### Upcoming Events

Date	Event
03/06/15	Suwannee Regional Envirothon
03/07/15	Rotary Home and Patio Show
03/08/15	Rotary Home and Patio Show
03/09/15	Campus Tour
03/12/15	Speaking at the Dixie County Chamber Meeting
03/23/15	Campus Tour
03/24/15	Career Construction Days in Jax
03/25/15	Career Construction Days in Jax
03/26/15	Career Construction Days in Jax
03/27/15	Advent Christian Village
03/31/15	Potential Tour with LCCA

## March 2015-Alisa Ring

Date	Recruitment Activity/ Event	Site	Description of Activity	Success Rate	1- Reason and Improvement Suggestions
3/4/15	Meeting with CHS Health Teacher	Columbia High	Met with the CHS Health Occupations teacher. She wants her students to go to college and wanted to know about our admission process, programs and financial aid opportunities so she could better assist her students.	5	After testing is completed at the high school she wants us to come back and do a presentation to her junior and senior classes.
3/6/15	Suwannee Regional Envirothon	FGC Pine Square	Envirothon is a high school competition made up of teams of 5 students. The teams evaluate different environmental challenges and turn in their findings to be scored. There were 8 schools on campus from 8 counties in the surrounding area and a total of 13 teams competing.	4	Next time I think we should set up and table an hour or so before their lunch. We got there to set-up early and were able to interact with all the students prior to lunch which was directly followed by awards and them leaving.
3/7/15	Rotary Home and Patio Show	Lake City Fairgrounds	Tabling at the Home and Patio Show	3.5	There was consistent traffic throughout the event. We had one of the best locations in the exhibit hall. The only time that was really slow was Sunday morning but it picked back up around 11.
3/8/15	Rotary Home and Patio Show	Lake City Fairgrounds	Tabling at the Home and Patio Show	4	There was consistent traffic throughout the event. We had one of the best locations in the exhibit hall. The only time that was really slow was Sunday morning but it picked back up around 11.
3/12/15	Speaking at Dixie County Chamber Meeting	Cross City	Spoke to the chamber members about the programs we offer, financial aid opportunities and steps to admissions so they have the most current information on us to pass along to their employees and other members of their community. Each member left with a couple of our FGC informational booklets, entertainment booklets and a stylus.	5	Great opportunity to speak to their board members. There was probably about 25 of their members in attendance and one of the members works with the foundation. It started a lot of good conversations amongst the members as to what they can do to get high school students to go to school as well as getting their employees to get back into school.
03/24/15	Northeast Florida Career Construction Days-DOT	Jax Equestrian Arena	Pam Murawski and myself tabled at this event which is designed to expose high school students to a wide variety of jobs in the construction field in a hands on atmosphere.	5	We were only one of 3 colleges in attendance. There were over 1000 students who came through over the 3 day period. We gave out so much information and there wasn't a period where we weren't talking to someone.
3/25/15	Northeast Florida Career Construction Days-DOT	Jax Equestrian Arena		5	We were only one of 3 colleges in attendance. There were over 1000 students who came through over the 3 day period. We gave out so much information and there wasn't a period where we weren't talking to someone.
3/26/15	Northeast Florida Career Construction Days-DOT	Jax Equestrian Arena		5	We were only one of 3 colleges in attendance. There were over 1000 students who came through over the 3 day period. We gave out so much information and there wasn't a period where we weren't talking to someone.

### Other Events

Date	Event	Site	Office Attending
3/4/15	Dropped Off FGC Info Booklets and applications with CHS guidance	CHS	
3/9/15	Campus Tour	FGC Campus	
3/10/15	Delivered FGC Info Booklets to schools and businesses	Lake City	
3/12/15	Delivered FGC Info Booklets to schools and businesses	Dixie and Gilchrist	
3/23/15	Campus Tour	FGC Campus	
3/30/15	Campus Tour	FGC Campus	

## March 2015-Alisa Ring

### Upcoming Events

Date	Event
04/03/15	Delivery of more booklets to Bell and Trenton
04/11/15	Alligator Lake Spring Festival
04/16/15	Campus Tour with EMS Students
04/18/15	Attending Homeschooled Function in Live Oak
04/22/15	Lake City Job Resource Fair

Date	Recruitment Activity/ Event-Brian Lloyd	Site	Description of Activity	Suggestions for Improvement	Success Rate 1-5	Reason
1/16/15	FGC Campus Tour	FGC Main Campus	Scheduled a campus tour in the afternoon for a student coming from Alachua.		5	I was able to get a nursing professor to talk with the future student about the nursing program.
1/17/15	Martin Luther King, Jr. church service	Lake City: Trinity United Methodist Church	Set up our recruitment table inside the church and spoke about the different programs we offer, including dual enrollment.		5	All in attendance were very interested in what Alisa and I had to say. Also, they said they would love to have us back at their church again soon.
1/19/15	Martin Luther King Jr. Parade	Downtown Lake City	I drove my car in the parade with our FGC logos on the side of my car.		5	I was able to advertise FGC and get our name out in the community. People seemed happy to see FGC in the parade.
1/21/15	High School Presentations	Columbia High School	Spoke to a couple of classes of seniors at CHS on the different occupational programs that we offer at FGC.		4	Most students were attentive to our presentation, while some were not. Handed out bags of information.
1/22/15	High School Presentations	Dixie County High School	Spoke to a number of Seniors throughout the school day about admissions, campus activities, and financial aid.		5	Goodies and bags were passed out to all the students I spoke too. And some students asked me questions and I also quizzed them as well. If they got a question right, I gave them an FGC cup.
1/27/15	High School Presentations	Baker County High School	Presented the various occupational programs at FGC and the benefits of a college education to groups of seniors.		4.5	Ms. Payne, the english teacher, was very grateful to have us there. Students enjoyed us as well.
1/28/15	College and Career Fair	Dixie County High School	Set up my recruitment table with our brochures on the different programs we offer and spoke to many students about our programs and on how to apply. Kristen Osteen attended this event with me.		5	Handed out free cups and pencils and provided a lot of information about FGC to the students who visited our table. I was able to get a lot of information requests as well.
1/31/15	Science Olympiad	FGC Main Campus	Spoke to middle school students on the benefits of dual enrollment. Also, I took pictures of the various activities at the Science Olympiad for Linda Wells.		5	Handed out dual enrollment information and brochures. Some students and their parents came up to me wanting to know more about dual enrollment.
2/4/15	High School Presentations	Branford High School	Spoke to high school and middle school students on the various occupational programs available at FGC.		4.5	Handed out free cups to students who could answer our questions on our presentation. Students and faculty asked us questions as well. Very informative.
2/5/15	Home Schooled students campus tour	FGC Main Campus	Provided a campus tour for seven home-schooled students interested in dual enrollment.		5	Students and their parents were very happy with their tour. They were very active in talking to Alisa and I and asking us questions. Gave them a lot of information about dual enrollment, and also on FGC in general.

#### Other Events

Date	Event	Site	Office Attending	Description of Activity
2/6/15	CTE Event	FGC Campus	Career Pathways	Offered tours of the campus

#### Upcoming Events

Date	Event
02/07/15	Education Foundation Walk-A-Thon
02/13/15	CTE Campus Tour
02/13/15	Olustee Festival
02/14/15	Olustee Festival
02/14/15	Olustee Parade
02/18/15	Dixie County Rotary

02/21/15	Doxie Derby Race
02/24/15	Nassau County College and Career Fair
02/24/15	FWHS Career Fair
02/26/15	CHS Education Fair

Date	Recruitment Activity/ Event-Brian Lloyd	Site	Description of Activity	Suggestions for Improvement	Success Rate	Reason
2/6/15	Career and Technical Education (CTE) Event	FGC Main Campus	Helped Baker County High School students get to their respective sessions on campus with the different professors. Also, provided a campus tour as well.		5	Was able to get Dr. Pardo to show the students the two cadavers. They thought that was amazing. Every student I spoke with said they had lots of fun.
2/7/15	Education Foundation Walk-a-Thon	Gilchrist County Courthouse	Set up my recruitment table with our information on it and spoke with parents and their children about our programs, both before and after the walk-a-thon.		4	Quite a lot of people in attendance for the event and got to talk about dual enrollment to high school and middle school students. Was invited back next year.
2/11/15	Covenant Community School Campus Tour	FGC Main Campus	Provided informational bags and a campus tour to these future FGC students, with the assistance of Alisa.		5	The students were excited throughout the whole tour. They asked Alisa and I questions throughout the tour as well. They were very much interested in FGC.
2/13/15	CTE Event	FGC Main Campus	Helped Baker County High School students with getting to their different sessions. Provided a campus tour as well, that ended at The Hall.		5	Based on the survey at the end of the event, the students really enjoyed their day at FGC.
2/13/15	Student Tour	FGC Main Campus	Provided a campus tour for a student moving to Lake City from Arizona.		5	The student and her aunt were very pleased with the tour. They were also able to speak with financial aid and the admissions office about residency.
2/13/15	Olustee Festival	Downtown Lake City	Set up our booth and provided information on our programs of study and on how to apply for admission.	Maybe we could be at a better spot next year. By 4:00 PM, not as many people walked in my general area.	4	By the late afternoon, not as many people around my area, but the people I did speak with seemed very interested in FGC and our programs of study.
2/14/15	Olustee Parade	Lake City	Drove my car in the Olustee Parade with the FGC logos on the sides of my car.		5	People seemed happy and energetic to see FGC in the parade.
2/14/15	Olustee Festival	Downtown Lake City	Provided information on our various programs of study. Handed out that information, along with our pencils and cups.		4	Both older and younger people stopped by my booth and took information and I answered any questions they had.
2/17/15	SCORE/Business Workshop	Columbia County Public Library	Set up my recruitment table with our business brochures and other informational material. Gave a presentation on our business programs that are available.		4	Everyone there for the SCORE workshop asked me questions about our business programs. Was invited to other SCORE workshops in the future.
2/19/15	Student Tour	FGC Main Campus	Provided a campus tour for a dual enrollment student.		5	The student and her mother said they really enjoyed the tour that I gave them. I suggested professors that she might want to take classes with, and they appreciated that.
2/21/15	Doxie Derby Event	Columbia County Fairgrounds	Set up a booth with our different programs of study and answered any questions that people had for me.		3.5	Not as busy as I thought it would be, but still provided helpful information to such people who were interested in programs, such as dual enrollment.
2/23/15	Dual Enrollment Meeting	Trenton High School	Linda Williams and I spoke to students and parents about DE.		4.5	An average turnout, but many parents and students spoke to us after our presentation asking us questions and wanting to get involved.
2/24/15	Nassau County College Fair	Yulee, Florida	Spoke to students and their parents about our programs of study, as well as the college in general.		4.5	A great turnout where I provided students and their parents with information about our school & programs.

**Other Events**

Date	Event	Site	Office Attending	Description of Activity
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**Upcoming Events**

Date	Event
03/03/15	Dual Enrollment meeting at CHS
03/05/15	Dual Enrollment meeting at CHS
03/06/15	CTE Event

03/07/15	Home & Patio Show
03/08/15	Home & Patio Show
03/09/15	Campus tour for out-of-state student
03/10/15	Dual Enrollment meeting at FWHS
03/14/15	Speaking about admissions at Cedar Park
03/17/15	SCORE/Business Workshop
03/20/15	Pro Rodeo Event
03/21/15	Pro Rodeo Event
03/22/15	Pro Rodeo Event
03/24/15	Dual Enrollment meeting at Union County High
03/26/15	Dual Enrollment meeting at Belmont Academy
03/27/15	ACV's Health Fair

Date	Recruitment Activity/ Event-Brian Lloyd	Site	Description of Activity	Suggestions for Improvement	Success Rate	Reason
3/3/15	Dual enrollment meeting	Columbia High School	Spoke about college attendance policies and the college course syllabus to parents and their children/students.		4.5	The meeting that night was well attended by parents and students. Afterwards, many were even more excited about starting dual enrollment.
3/5/15	Dual enrollment meeting	Columbia High School	Spoke to parents and their students again on the importance of attending class and keeping up with the course syllabus.		4.5	Even more people in attendance due to some middle schoolers showing up to the meeting. Many interested parents and students asked us good questions as well.
3/6/15	Career and Technical Education Day	FGC Main Campus	Assisted students in taking their survey of the event and also took photos of the Baker County Adult Education students enjoying their time at The Hall. I sent these photos to Rob and Troy for them to use in the future.		4.5	Based on the survey at the end of the event, the students really enjoyed their day at FGC.
3/7/15	Home and Patio Show	Columbia County Fair Grounds	Provided information about FGC's activities and programs, such as nursing and dual enrollment, to those people that were interested.		4	There were many people in attendance for the event and many stopped by to ask me questions.
3/8/15	Home and Patio Show	Columbia County Fair Grounds	Assisted prospective students with information on any programs they were interested in pursuing.		3.5	By late afternoon, not as busy as the day before, but it was still productive.
3/10/15	Campus Tour	FGC Main Campus	Provided a campus tour for a student moving from Kentucky to Florida for our nursing program.		5	The future student was able to speak with both financial aid and admissions. She appreciated the help that I provided for her.
3/10/15	Dual enrollment meeting	Fort White High School	Spoke to parents and their students on college attendance policies and about the college syllabus. Also spoke about dual enrollment procedures and guidelines.		5	The media center was full of parents and students for the dual enrollment meeting/presentation. There was a good discussion with the parents and us, the presenters.
3/12/15	Campus Tour	FGC Main Campus	Provided a campus tour for a students who is thinking about moving from North Carolina to Lake City, Florida. I was also able to have a couple of professors speak with her as well.		5	The future student and her father really enjoyed the tour and the information they got, not only from me, but also from the professors too.
3/20/15	Florida Gateway Pro Rodeo	Columbia County Fairgrounds	Provided information about FGC's programs and activities that are available for future students.		4	There were many people who attended the rodeo on March 20, 2015. However, not as many people visited the vendors during the actual rodeo.
3/21/15	Florida Gateway Pro Rodeo	Columbia County Fairgrounds	Provided information to future students about not only our programs of study, but also how and where to apply for admission, as well as answering a couple of financial aid questions.		4	There were even more people at the rodeo than the night before, but when the rodeo began, for about 2.5 hours, the vendors got very little attention from those who came to see the rodeo.
3/22/15	Florida Gateway Pro Rodeo	Columbia County Fairgrounds	Provided any assistance to people who were interested in FGC and what FGC has to offer.		3.5	The rodeo event on March 22nd was the least busiest of the three day rodeo show. Thus, not as many people stopped by my booth for information.
3/24/15	Dual enrollment meeting	Union County High School	Spoke to parents and their children about some policies and procedures regarding dual enrollment.		5	The media center in which the meeting was held, was completely full with very interested parents and students.
3/26/15	Dual enrollment meeting	Bellmont Academy	Did a dual enrollment presentation to students and parents on the process and qualifications of dual enrollment.		5	Well attended with about sixty people there. Great questions were asked by the end of the presentation.
3/26/15	Campus Tour	FGC Main Campus	Provided a campus tour for a high school senior and her mother.		5	The high school student is interested in our music program, and she got to meet a music professor.
3/27/15	Advent Christian Village's Health Fair	Live Oak	Spoke about and provided information to people who were interested in some of our health related programs.	Wish there were more younger people in attendance. It was mostly attended by retired people who were not interested in school.	2.5	There were many elderly and retired persons who attended the health fair, thus, they were not really interested in college. Only a few people there were truly interested in our health programs.

### Other Events

Date	Event	Site	Office Attending	Description of Activity
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### Upcoming Events

Date	Event
04/01/15	Presentation to GED students at the Baker County Adult Education Center
04/04/15	Easter Egg-Stravaganza
04/06/15	Dual enrollment meeting at Dixie County High School

04/09/15	Presentation to GED students at the Columbia County Adult Education Center
04/10/15	Gilchrist County Fish-Fry
04/16/15	Union County adult education presentation
04/18/15	Baker County Spring Garden Festival
04/21/15	SCORE/business workshop
04/22/15	Lake City Community Job/Resource Fair